

Workshop 2: Public Health Training in the Context of an Enlarging Europe (PHETICE)

Sunday 18 September 2005 – 11.30 to 13.00

Purpose:

The purpose of this workshop is to introduce and familiarise participants with the EU co-funded PHETICE project in which ASPHER is a partner.

Objectives:

The objectives of this workshop are:

- to present the objectives and planned output of the PHETICE project;
- to ensure support and participation from European PH training programmes for this project by raising its visibility in the ASPHER community;
- to get some initial feedback from represented European SPHs and programmes on the project.

Programme Outline:

INTRODUCTION: Thierry Louvet, Executive Director, ASPHER

PRESENTATION 1: Background information on PHETICE project. (15 minutes)
Emil Pettersson, Karolinska Institute, Stockholm, Sweden

PRESENTATION 2: ASPHER's contribution. (15 minutes)
Thierry Louvet, Executive Director, ASPHER

Followed by questions and answers session.

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Workshop 3: OSI ASPHER: LESSONS LEARNT FROM THE OSI ASPHER PROGRAM

Sunday 18th September 2005
14:00 – 17:30 Hours in the Small auditorium

As the final stages of the joint OSI ASPHER program draw to a close, this workshop examines the lessons learnt from the perspective of the program clients – the schools themselves. The first objective is to understand what mechanisms took place and how they can be recognised, replicated and improved upon by schools seeking a similar developmental path. The second objective is to look at the publication of materials which encompass the lessons learnt from the program for use by future clients.

The structure of the workshop follows a sequential order from the activities that are conducted by newly established schools through to activities accomplished by schools in the later stages of development. The presentations are followed by a round table where delegates are invited to raise questions about what they have heard. The final part of the workshop is dedicated to an open discussion on the structure and contents of the publication to ensure it is of the greatest value to its prospective clients.

- 14.00 Welcome and Introduction**
Julien Goodman ASPHER
- 14.10 First Presentation: *Needs Assessment***
Lora Georgieva Faculty of Public Health, Varna, Bulgaria
- 14.25 Second Presentation: *Use of Stakeholders and Curriculum development***
Silva Bino & Enver Roshi Albanian School Of Public Health, Tirana, Albania
- 14.45 Third Presentation: *Capacity building 1 – training staff at other schools***
Luka Kovacic Andrija Stampar School of Public Health, Zagreb, Croatia
- 15.00 Fourth Presentation: *Capacity building 2 – Inviting guest lecturers***
Anita Villerusa Faculty of Public Health, Riga, Latvia
- 15.15 Round table 1 : Questions and answers to the previous participants**
- 15.30 Coffee Break in the lobby**

- 16.00 Fifth Presentation: *PEER Review***
Ramune Kalediene Faculty of Public Health, Kaunas, Lithuania
- 16.15 Sixth Presentation: *Promoting your school/program***
Karolina Kosa School of Public Health, Debrecen, Hungary
- 16.30 Round table 2:** Questions and answers to the previous participants
- 16.45 Open Discussion / Brainstorming: *Structure and content of the Lessons Learnt publication***
Julien Goodman ASPHER
Stojniew J. Sitko, EB member ASPHER and Steering Committee member
- 17.15 Summary of previous discussion**
- 17.30 Close**

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WORKSHOP 4 - Monday 19 September 09:30 - 11:00
“Cooperation in the field of Public Health Training from a global perspective.”

Please bring your experience in such cooperation and/or come to learn how to succeed in global cooperation.

Dear All, SPH, ASPHER Members,

During the Yerevan Annual Conference a workshop is scheduled aimed at encouraging and activating **trans-continental cooperation in Public Health education**.

There are numerous premises to consider such activity to be undertaken by ASPHER to name but only some of the most important:

- Many PH problems as well as education issues are global;
- Added value to exchange experiences on a wider scale (i.e. not limited to Europe);
- There are growing contacts and formal agreements with “sister” associations: such as ASPH, APACPH, ALAESP also with WFPHA;
- Bilateral interest towards common activities with WHO lately;
- Recent, successful projects on a larger-than-European scale (OSI-ASPHER-FIC) just ending.

Several of our SPH-Members already have experiences in different kinds of cooperation.

You are then invited to come on Monday 19 September at 9:30 to Workshop 4 to hear and to discuss how to strengthen this kind of cooperation.

We have the pleasure and honour to host **Prof. Brian Oldenburg** from Brisbane, Australia, **representing APACPH** - Asia Pacific Academic Consortium for Public Health - as a guest speaker and co-chair (with me) of this workshop.

Any remarks, suggestions and comments still prior to our meeting in Armenia are very welcome, please do not hesitate to contact me by e-mail or mobile. Please find below a general framework of the workshop.

Looking forward to hearing from you,

Very best regards,

Stojgniew J. Sitko

Date: Monday 19th September from 9:30-11:00

Title: Cooperation in the field of Public Health Training from a global perspective.

Purpose/overview: To explore possible educational and research projects which could form the basis for cooperation between regional networks such as ASPHER, APACPH, ASPH, ALAESP.

Objectives: To reach a list of projects which could be developed with a view to seek funding from international agencies and a plan of action to apply for such projects.

Audience: ASPHER members and representatives of regional educational networks.

Proposed framework:

1. Introduction - Stojgniew J. Sitko, ASPHER EB.
2. Asian-Pacific Perspective – Brian Oldenburg, APACPH, Brisbane, Australia.
3. Experiences of global cooperation in PH education - discussion led by BO and SJS.
 - What kind of common project/grants are possible?
 - How to proceed in order to succeed?

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Workshop 5: Exchanging experience: How can schools of public health engage with the wider community

Martin McKee

Monday 19 September 2005 – 11.30 to 13.00

Purpose:

Public health is, ultimately, about making the world a better place. This means that schools of public health must engage effectively with the communities among which they exist. They must be both proactive, for example by drawing attention to issues that would otherwise be overlooked or ignored, such as the needs of disadvantaged communities, and reactive, responding to the issues identified by communities and their leaders. Only in this way will schools of public health ensure their continued relevance in the twentieth century. This workshop seeks to provide a forum through which ASPHER members can exchange experiences, both positive and negative. It will begin with a presentation setting out the issues, drawing widely on experiences of academic-community involvement, and highlighting why this issue is important. This will introduce concepts such as lay epidemiology and will examine the role of narratives in complementing epidemiological research. Then will follow a series of brief presentations of practical experiences that will provide the basis for a wider discussion among those present about how to move forward. The workshop will focus in particular on the skills that are required for this role, including how to tackle controversial and contested issues, especially when they feature in the media spotlight, how to engage in advocacy, and how to identify, enlist and develop key stakeholders. In particular it will explore how to overcome forces that are hostile to public health, such as the tobacco industry and, in some cases, the food industry. It is anticipated that the output of the workshop will be a paper to be published in a public health journal.

Objectives:

The objective of the workshop is to distil the experiences of ASPHER members in engaging with their communities, so as to produce a report for publication that will provide generalisable lessons.

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Workshop 6: PEER REVIEW AS A TOOL FOR CONTINUOUS QUALITY IMPROVEMENT IN PUBLIC HEALTH TRAINING

Ramune Kalediene

Monday 19 September 2005 – 14.00 to 15.30

Purpose:

In the context of enlarged Europe, it is an increasing need to train public health professionals, meeting the necessity to respond to emerging new health challenges. New programs of public health training are developing, and the diversity of understanding of public health education curriculum becomes obvious.

One of the core concerns of ASPHER is the development of a quality assessment mechanism of public health education programmes. The PEER – Public Health Education European Review was devised with the aid and support of the WHO EURO, as a voluntary initiative of institutions in 1993. The PEER Review is a supportive and developmental tool based on improving the quality of public health Education throughout the European Region. The PEER operates as a mechanism, in terms of programme content and quality standards, to develop curricula, provide guidance and steering in development and share best practice throughout the region. This procedure combines a self-assessment study and a review by a team of peers based on a list of criteria described in the procedures. The first school to complete PEER Review in 1993 was School of Public Health in Bratislava, Slovakia. Up to now, 21 schools or programs were reviewed. Generally, great satisfaction was expressed with the review procedure both by the heads of institutions and the staff where programmes had been evaluated. The public use of the PEER reports by many of the reviewed institutions is a good indicator of this satisfaction. Since the procedure of accreditation of Schools or programs of Public Health is in the process of establishment, the PEER review should be considered as major developmental stage towards mutual recognition of programs, courses or institutions.

Objectives:

The aim of this workshop is to promote PEER review for the future active development of quality across public health training institutions.

Objectives:

- to share experience of PEER review among the Schools of Public Health
- to develop the idea of PEER Forum
- to gather suggestions on PEER development

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Workshop 7: ASPHER Membership Criteria and standards

Monday 19 September 2005 – 16.00 to 17.30

Introduction

Cyclically, organizations need to critically look at their goals and objectives, at the way they operate and sustain themselves. They need to assess if the direction in which they are heading is the most appropriate one and responds to the present and future challenges of this ever-changing world. Likewise, organisations must evaluate if they keep on meeting effectively and efficiently the needs and the expectations of their constituencies. If necessary, they look at their organisational structure and introduce innovative elements in order to keep abreast of time.

As in other occasions, ASPHER is taking the opportunity of this annual conference to brainstorm with as many as possible of its associates to look at the past, at the present, but, mainly, to focus on the future of membership, which is the heart of any organisation, and try to define elements of effective development.

General Objectives:

This workshop's main objectives are:

- Review the current situation of Schools of Public Health in Europe;
- Outline the present criteria and standards for ASPHER membership;
- Identify elements of new criteria and standards for ASPHER membership.

Programme Outline:

16:00 – 16:15	The current panorama of Schools of Public Health Europe Anders Foldspang, incoming President of ASPHER with Thierry Louvet, ASPHER Executive Director
16:15 – 16:30	ASPHER membership criteria and standards Thierry Louvet, ASPHER Executive Director
16:30 – 17:15	Brainstorming session in small groups on Criteria and Standards for ASPHER Membership Facilitated by: Pina Frazzica, Executive Board Member
17:15 – 17:30	Presentation of results in plenary

Some of the questions to be discussed by groups

- On what criteria should ASPHER membership be based? Ex. number of faculty, number of students, number of courses...
- The type of programme offered, its duration, the number of ECTS, the methodology: should these be considered for ASPHER membership?
- Should curriculum and training modalities make a difference? Ex. Residential versus Distance Learning...
- Should ASPHER open its membership to individual Public Health practitioners, not only Schools of Public Health?
- Others..

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**Workshop 8: Strengthening health systems in developing countries:
Human resources development via eLearning**
Alena Petrakova & Tom Cook

Tuesday 20 September 2005 – 09.30 to 11.00

Purpose:

Human resources for health (HRH) are increasingly recognized as a crucial element in improving health systems and health services, and attaining the Millennium Development Goals (MDGs). The HRH crisis presents strong political challenges at national, regional and international levels. Unfortunately, insufficiencies in the health workforce are becoming a major constrain to achieving the MDGs in many developing countries. Overall shortage is commonly aggravated by skewed distribution within countries and a movement of health workers from rural-to-urban, from public-to-private, and from employment-to-unemployment or jobs outside the health sector. The situation is exacerbated by insufficient training opportunities, unemployment in the health labor market, the increasing death toll from HIV/AIDS and the effect of migration.

Furthermore, it is widely recognized that traditional methods of education delivery are inadequate to produce the health workforce needed in these countries; there is an urgent need to train more than 1 million of health professionals in the countries of Sub-Saharan Africa in next 10 years to strengthen their health systems and to stop dramatic decline in their health outcomes.

Training is a key mechanism through which WHO implements its health strategies, influences national health policies and health care practices as well as shapes health service delivery. Training needs to be of the highest quality together with its cost-effectiveness. eLearning may be the most appropriate training method for health workers in developing countries because it can be:

- Personalized: eLearning allows a program of study to be customized for a region, a country, a district, or a small group of learners.
- Interactive: eLearning can engage the learner in a “give-and-take” type of learning that involves depiction of real-world events and sophisticated collaborations with other learners and instructors throughout the world.
- Just-in-time: eLearning can be easily modified to be adapted to each learner’s or group of learners’ rate and level of progress.
- Current: eLearning allows rapid and easy adaptation of educational materials to evolving health issues.
- User-centric: eLearning focuses primarily on the needs of the learner, instead of on the abilities of the instructor.

Most HRH strategies require long-term vision and thus high level commitment and involvement. The combined Global Public Health Campus (The University of Iowa College of Public Health) of WiderNet, Virtual Hospital, Elluminate, and Polycom provides a comprehensive scheme for using information and communication technology for meeting the global training needs for increased numbers of health workers. Close collaboration with the University of Iowa College of Public Health is important for developing and implementing this eLearning programme.

Objectives:

- To brief participants on new WHO eHealth resolution adopted by the 58th World Health Assembly in May 2005;
- To discuss the importance of HRH challenges for strengthening health systems and achieving Millennium Development Goals;
- To highlight the importance of ICT for HRH development with special focus on developing countries.

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